





## FSWC Quebec Sponsorship Plan

		25k	10k	5k	1k
		Platinum	Gold	Silver	Bronze
Logo and publicities/ads					
Website	· Recognition (logo and hyperlink to your own website, home page sponsorship section (hp), sponsors page (sp) / footpage position (fp))	300 days/hp/sp/fp	300 days/sp	150 days/sp	30 days/sp
	· Products placement (home page ad)	180 days in total/ 30 consecutive days			
	· Announcement of the sponsorship on the Newsflashes page	x	x	x	x
Newsletter	· Logo and Hyperlink to your website	3 issues per sponsorship	2 issues per sponsorship	1 issue per sponsorship	1 issue per sponsorship
Social networks	· issues / year	6 times/year	4 times/year	Twice/year	Once/year
Paper publicity	· flyers/brochures/sponsorship handouts	For a 5-year period			
Sponsorship plaque	· Positioning on the glass-plated sponsorship plaque or on the Builders Wall inside the FSWC Quebec building.  	Cervical level 4-7  	Thoracic level  	Lombar/Sacrum Level  	Mural
Mentions					
· Your business will be entitled to mention its sponsorship FSWC Quebec sponsorship level as an official contributor		x	x		
· Press Releases (speech or quote)		Quote			
Marketing opportunities					
· Usage of the FSWC Quebec logo to promote your own business (providing that there is a direct link to the FSWC program or your sponsorship)		x	x	x	x
· A guest booth at events organized by FSWC Quebec.		x			