

FSWC Quebec Sponsorship Plan

	25k	10k	5k	1k
	Platinum	Gold	Silver	Bronze
Logo and publicities/ads				
· Recognition on the FSWC website (logo and hyperlink to your own website, home page sponsorship section (hp), sponsors page (sp) / footpage position (fp))	300 days/hp/sp/fp	300 days/sp	150 days/sp	30 days/sp
· Products placement on the FSWC website (home page ad)	180 days in total/ 30 consecutive days			
· Newsletter (Logo and Hyperlink to your website)	3 issues per sponsorship	2 issues per sponsorship	1 issue per sponsorship	1 issue per sponsorship
· Social networks (issues / year)	6 times/year	4 times/year	Twice/year	Once/year
· Paper publicity (flyers/brochures/sponsorship handouts)	For a 5-year period			
· Positioning on the glass-plated sponsorship plaque or on the Builders Wall inside the FSWC Quebec building.	Cervical level	Thoracic level	Lombar/Sacrum Level	Mural
Mentions				
· Your business will be entitled to mention its sponsorship FSWC Quebec sponsorship level as an official contributor	x	x		
· Press Releases (speech or quote)	Quote			
Marketing opportunities				
· Usage of the FSWC Quebec logo to promote your own business (providing that there is a direct link to the FSWC program or your sponsorship)	x	x	x	x
· A guest booth at events organized by FSWC Quebec.	x			